

Opening Minds through Art (OMA)

**Quarterly Progress Report
to the Ohio Department of Medicaid**

Timeframe: October 1, 2019 – December 31, 2019

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Miami University
Oxford, Ohio**

January 2020

RECRUITMENT EFFORTS

During this quarter, we spent most of our energy on recruiting universities and nursing homes to implement the OMA program. In adherence to the academic calendar, recruited organizations will be trained in the summer of 2020 and will start their first OMA program in the fall semester of 2020.

- 1. Phone and email contacts:** We made multiple contacts to begin the process of creating partnerships between universities and nursing homes to implement OMA. We have made progress toward our goal of recruiting 12 nursing homes (with university partners) in Year 1. Final decisions about which nursing homes will receive funding will be made in the second quarter.

Universities:

As of December 2019, we have established contacts with 8 universities representing the following programs:

- speech language therapy (7)
- social work (1)
- occupational therapy (1)
- college of osteopathic medicine (1)

With the exception of one, all of the programs have identified potential nursing home partners. We are in the process of following up and establishing contacts with the nursing homes.

Nursing Homes:

As of December 2019, we have established contacts with 2 nursing homes. Both homes have existing connections with local nursing education programs. We are in the process of following up and establishing contacts with the nursing programs.

- 2. Events:** Information about OMA and QIP funding availability was presented in person on the following dates:
 - 12/10/19: Verbal information and flyers were distributed at the Eden Alternative “Dementia Beyond Drugs” workshop in Akron, Ohio. There were 59 people representing 25 Ohio nursing homes in attendance.
- 3. E-Blasts:** Electronic announcements about the availability of QIP funding to train the next cohort of OMA Facilitators were made on the following dates:
 - 12/10/19: The QIP funding opportunity was included in the [OMA 2019 Winter Newsletter](#) and successfully delivered to 7,166 recipients using OMA listservs.

- 12/10/19: A social media posting about the availability of QIP funding was successfully delivered to 326 recipients via Facebook.
- 12/13/19: OMA's new contract with ODM was featured in the Miami University Communications and Marketing team's "Miami Matters" news blast and spread via university listservs and social media channels:
<http://miamioh.edu/news/top-stories/2019/12/oma-medical-schools.html>

The news story was also turned into a blog post and posted on OMA's website:
<https://www.scrippsoma.org/blog/>

TRAINING EFFORTS

1. Online training for the students to serve as OMA volunteers has been piloted, finalized, and ready for use.
2. The next training dates for nursing home staff members will be:
 - Oxford, OH: May 26-29, 2020, 3.5 days of fully in-person training.
 - Canal Fulton, OH: Hybrid training, combining online training on April 27-May 22, 2020 with 1.5 days of in-person practicum in Canal Fulton on June 4-5, 2020.

PERSONNEL EFFORTS

Angela Pontious, M.A. was hired to begin her position as OMA's Associate Director starting January 1, 2020. Angela will assist Dr. Lokon in all tasks related to the ODM grant. Her designation in the proposal budget is "OMA Assistant."