

**Opening Minds through Art (OMA)
Quarterly Progress Report to the Ohio
Department of Medicaid
Timeframe: January 1, 2019 - March 31, 2019**

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RECRUITMENT EFFORTS

1. Conferences and E-Blasts: Announcements about the availability of QIP funding to train the next cohort of OMA Facilitators were made at the following opportunities:

- 1/17/19: E-blast about QIP funding opportunity was successfully delivered to 3,580 recipients.
- 1/25/19: QIP funding opportunity was sent to leadership at the LeadingAge Ohio, Ohio Health Care Association (OHCA), American College of Health Care Association (ACHCA), The Academy of Senior Health Sciences, and the State Long-term Care Ombudsman Office for distribution through their networks and memberships.
- 1/31/19: E-blast about QIP funding opportunity was successfully delivered to 3,563 recipients.
- 2/19/19: E-blast about QIP funding opportunity was included in Scripps Gerontology Center’s winter newsletter and successfully delivered to 1,482 people.
- 2/21/19: E-blast about QIP funding opportunity was included in the PELI-Can E-news (Preferences for Everyday Living Inventory newsletter) and successfully delivered to 2,035 people.
- 3/5/19: E-blast about QIP funding opportunity was included in OMA’s spring newsletter and successfully delivered to 3,889 recipients.
- Week of 3/18/19 and 3/25/19: Personalized calls made to 309 nursing home administrators with memory care facilities and Medicaid certifications to encourage them to apply for QIP funding. These calls were followed up with an email on 3/25/19 with the link to apply.
- 3/21/19: E-blast about QIP funding opportunity with deadline extended to 3/29/19 was successfully delivered to 3,432 recipients.
- Postcards announcing OMA training and QIP funding opportunity were distributed at the following events:

Date	Event	# of Postcards Distributed
February 8, 2019	OHCA Convention	100
March 7, 2019	OMA Facilitator Training	20
March 11, 2019	OMA Facilitator Training	14
March 20, 2019	Creative Center Training Institute	40

- **Social media efforts:** QIP funding opportunity information was posted on the following dates:

Date	Social Media Platform	# of People Reached
January 17, 2019	Facebook	768
February 1, 2019	Facebook *	1,623
February 22, 2019	Facebook	190
March 1, 2019	Facebook	439
March 15, 2019	Facebook	430
March 25, 2019	Facebook	529

** This was a live Facebook session by OMA founder/Director, Dr. Lokon, announcing the QIP funding opportunity.*

IMPLEMENTATION RECORD

1. **Total Number of Trained Sites in Year 3:** After meeting our goals of training 48 sites in Years 1 and 2, we are increasing our efforts to train 54 new sites in Year 3. So far, we have trained 17 new sites.
2. **Additional Communities Selected for QIP Funding:** In addition to the 17 sites already trained, 30 long-term care communities with Medicaid certification have been selected to receive QIP funding in Year 3.
3. **Future Training Sessions:** These 30 funding recipients will be trained in one of the following sessions:
 - a. Parma, OH (hybrid training, combining online training and in-person practicum)
 - Online training: April 22-May 17, 2019
 - In-person Practicum: June 4-5, 2019 in Parma, OH
 - Contact: Tina Redcliff at tredcliff@franciscancommunities.org or Tel. 440-663-1108
 - Practicum Location: Mt. Alverna Village, 6765 State Rd. Parma, OH 44134. Tel. 440-843-7800
 - b. Oxford, OH (hybrid training, combining online training and in-person practicum)
 - Online training: May 6-31, 2019
 - In-person Practicum: June 26-27, 2019 in Oxford, OH
 - Contact: Elizabeth Rohrbaugh at rohrbaea@MiamiOH.edu or Tel. 513-529-7172
 - Practicum Location: The Knolls of Oxford, 6727 Contreras Rd. Oxford, OH 45056. Tel. 513-524-7990
 - c. Oxford, OH (fully in-person training)
 - In-Person training: May 20-23, 2019
 - Contact: Beth Rohrbaugh at rohrbaea@MiamiOH.edu or Tel. 513-529-7172
 - Practicum Location: The Knolls of Oxford, 6727 Contreras Rd. Oxford, OH 45056. Tel. 513-524-7990
4. **Total Number of Launched Sites:** We conduct a survey of trained OMA sites twice a year, in December and June. Based on the December 2018 survey, 42 of the 48 (88%) sites trained have launched the program. The next survey will take place in June 2019.

SUPPORT FOR TRAINED FACILITATORS

1. **New Art Project Videos:** Five additional art projects have been added to our website this quarter. Now there are 59 art project videos with written instructions available on our website for trained facilitators to access.