



**Opening Minds through Art
(OMA)
Quarterly Progress Report to the
Ohio Department of Medicaid**

Timeframe: July 1, 2018 - September 30, 2018

ELIZABETH LOKON



SCRIPPS GERONTOLOGY CENTER

An Ohio Center of Excellence



MIAMI UNIVERSITY

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Elizabeth Lokon, PhD

**Scripps Gerontology Center
Miami University
Oxford, Ohio**

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PROGRAM IMPACT

At the end of the second year, we are able to assess OMA program impact based on the semi-annual reports submitted by 33 nursing homes that have successfully implemented OMA. The semi-annual reports were submitted in December 2017 and June 2018. Although we started training facilitators in May 2017, it took time for facilities to implement and evaluate the program. Therefore, the first reporting period was December 2017 through June 2018.

Resident Impact (Quantitative Data)

The data below were collected from residents with dementia who participated in the OMA program at replication sites. Figure 1 displays the average scores for resident feedback and Figure 2 displays the average scores for resident mood before and after OMA.

Figure 1. Average Scores for Resident Feedback

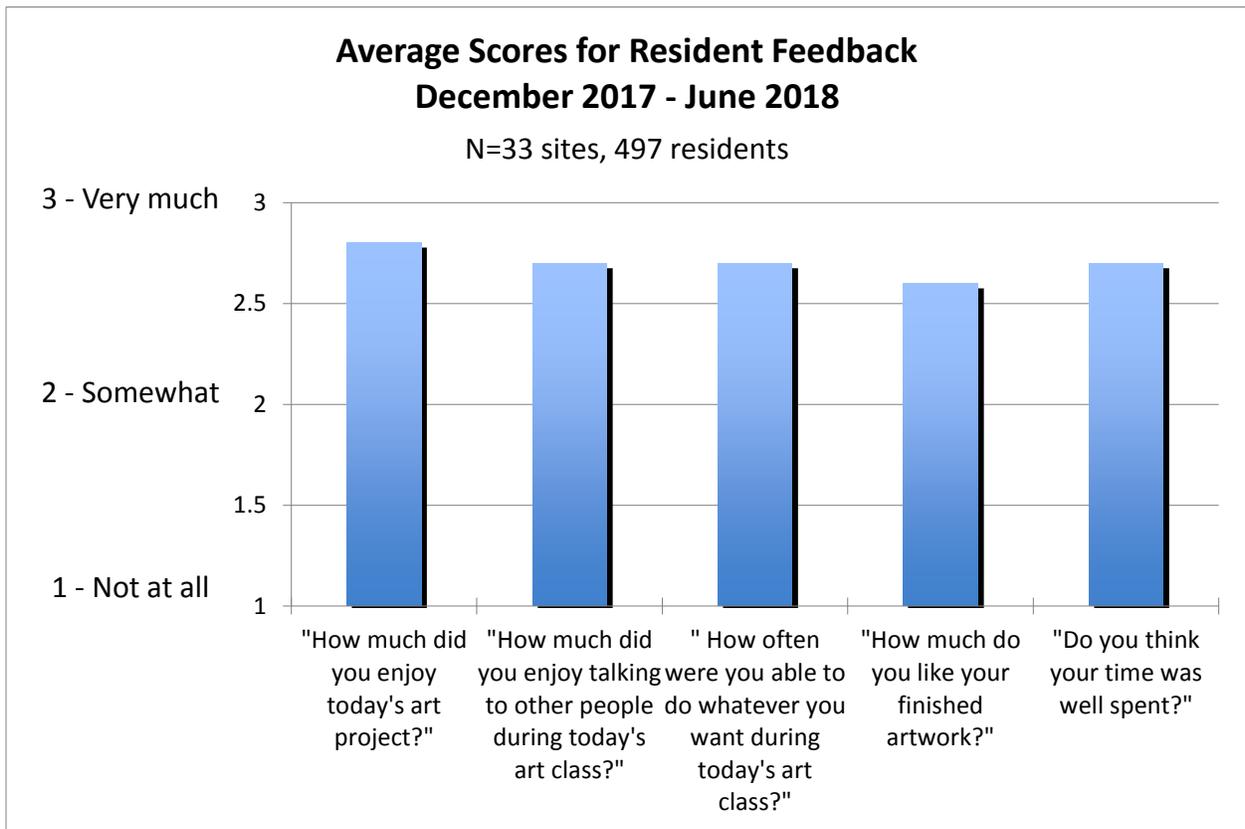
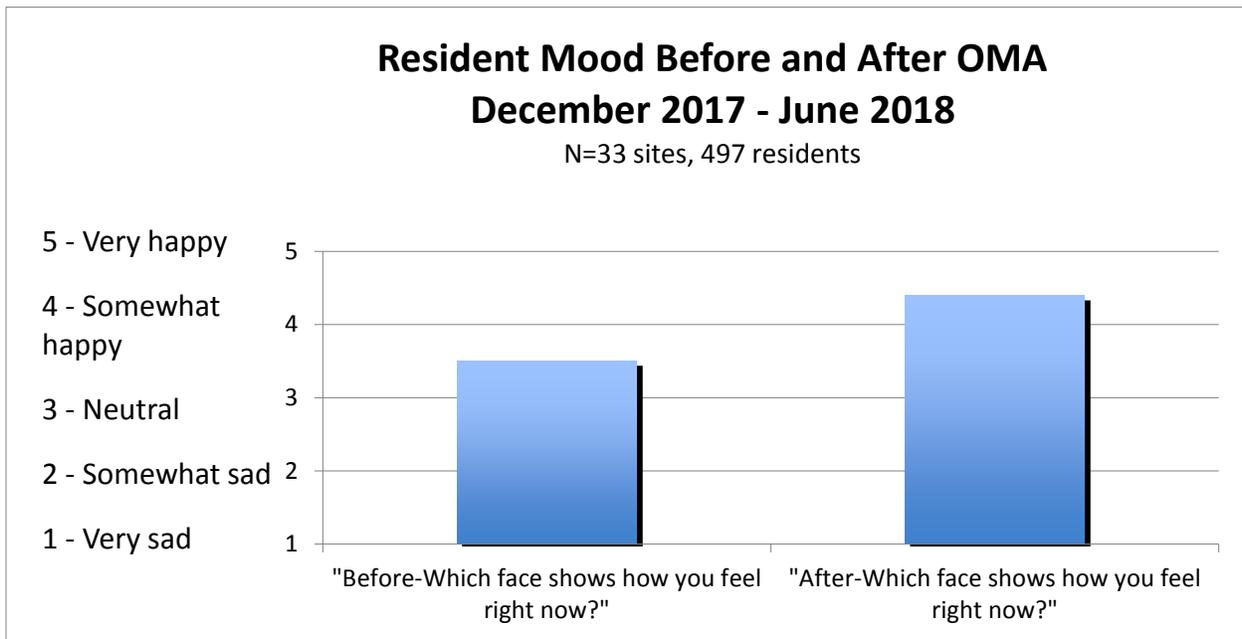


Figure 2. Average Scores for Resident Mood Before and After OMA



Resident Impact (Qualitative Data)

Nursing home staff members also collected representative comments from residents with dementia who participated in the OMA program. There were 169 comments submitted in the semi-annual reports which are categorized into types of comments with typical examples below in Table 1.

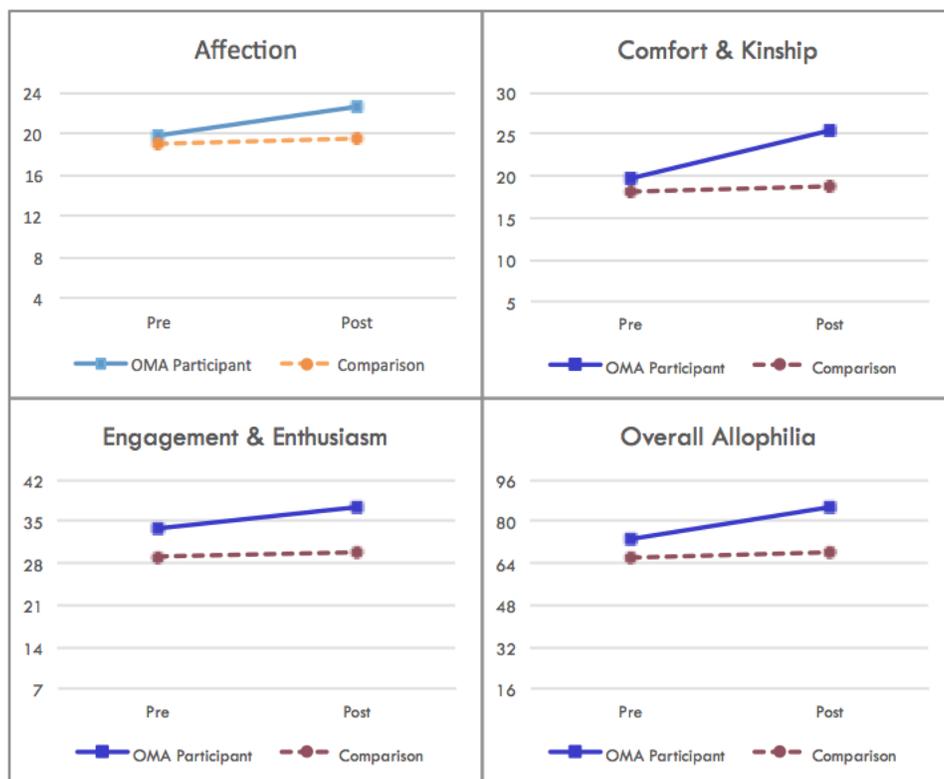
Table 1. Resident Comments (169 comments)

Comment Type	# of Comments	%	Example Comments
Enjoyed/Happy	51	30%	"It makes me happy!" "I had a great time."
Proud of artwork	41	24%	"Wow, it's beautiful!" "Van Gogh's got nothing on me."
Discovered new skills/talents	32	19%	"I can't believe I did that." "I never knew I was an artist."
Value friendship	22	13%	"You're my new best friend!" "I enjoyed our time together."
Want more OMA	8	5%	"We should do this more often." "I want to do this twice a week."
Neutral description of artwork	5	3%	"It looks like a farm with different habitats." "I see the mouse."
Negative comments	6	4%	"It's a mess." "I'm not as talented as the others."
Reminiscing	4	2%	"It's my maple tree that I climbed up-I was a tomboy." "I used to go to the mill creek to go fishing."
TOTAL	169	100%	

Student Impact

We recently published a study comparing 216 students who participated in OMA with 499 students who did not. The findings showed that just one semester of weekly participation in OMA was associated with significantly improved student affection, comfort, kinship, engagement, and enthusiasm toward older adults living with dementia (see Figure 3). These findings are useful to present to high schools and universities when recruiting OMA volunteers. The publication has been shared with all trained facilitators through the OMA newsletter and posted on the OMA website.

Figure 3. Students' Change in Attitude toward People with Dementia (N=216 OMA Students; 499 Non-OMA Students)



Lokon, E., Li, Y., & Kunkel, S. K. (2018). Allophilia: Increasing college students' "liking" of older adults with dementia through arts-based intergenerational experiences" *Gerontology and Geriatric Education*. Available at <http://www.tandfonline.com/10.1080/02701960.2018.1515740>

FURTHER RECRUITMENT EFFORTS

- 1. E-blasts and Conferences:** Our team repeatedly sent e-blasts and postcards and made announcements at webinars and conferences about the RFP for the next cohort of OMA Facilitators to be trained.
 - 8/20/18: E-blast and social media posts about QIP funding opportunities were sent out (3,494 successful delivery via Constant Contact and 4,626 people reached via boosted social media).
 - 8/28/18: Presented at LeadingAge Ohio conference about OMA and QIP funding availability with extended deadline of 9/7/18 to apply for funding.
 - 8/31/18: Repeated e-blast and social media posts about QIP funding opportunities were sent out with extended deadline to September 7, 2018 (3,562 successful delivery via Constant Contact and 5,345 people reached via boosted social media).

IMPLEMENTATION RECORD

- 1. August 2018 Facilitator Training:** Ten sites who received QIP funding successfully completed their training on August 16, 2018. One QIP site sent another staff member to be trained. This was the 11th site trained in August, 2018.
- 2. November 2018 Facilitator Training:** Ten sites have been identified to receive QIP funding this fall. They will begin online training in October 2018 and will attend an in-person practicum in November 2018.
 - Online training: October 8-November 2, 2018.
 - In-person practicum: November 15-16, 2018 in Elyria, OH
 - Contact: Tiffany Wade at tiffawade@gmail.com or Tel. 440-365-5200 x1214
 - Practicum Location: Life Care Center of Elyria, 1212 S. Abbe Rd. Elyria, OH 44039. Tel. (440) 365-5200

SUPPORT FOR TRAINED FACILITATORS

- 1. New Art Project Videos:** We continue to create and post new art project videos with written instructions on our website for trained facilitators to access.
- 2. OMA Facilitators' Facebook Page:** We continue to post new information, share ideas, and celebrate successes in this Facebook page, which is open only to OMA trained facilitators.