

Opening Minds through Art (OMA)
Quarterly Progress Report to the Ohio Department of Medicaid
Timeframe: October 1, 2016 through December 31, 2016

The Scripps OMA program has had a busy and productive second quarter. During this time period, we accomplished the following:

Recruitment efforts:

1. Sent out RFP announcements about OMA-QIP training and funding opportunity multiple times to all 960 nursing throughout Ohio using Scripps Gerontology Center's network and social media.
2. Presented OMA-QIP training and funding opportunity to Scripps Long-term Care Advisory board on 10/6/16 in Columbus, OH. About a dozen leaders in long-term care industry were present and brought the information back to their organizations.
3. Conducted a free webinar on OMA-QIP training and funding opportunity and how to complete the application form on 10/25/16. This webinar was attended by 111 individuals. The webinar was then posted on Scripps Gerontology Center's website for those who could not attend the actual session or for reviewing purposes.
4. Presented OMA-QIP training and funding opportunity at LeadingAge Conference and Expo in Indianapolis, IN on 11/2/16.
5. Presented OMA-QIP training and funding opportunity and how to complete the application form to Ohio Living facilities at Ohio Living Mount Pleasant on 11/8/16. Twelve people from five different Ohio Living facilities attended the session.

Selection Process:

1. Reviewed applications from 50 Ohio nursing homes and selected 14 to receive training and funding in the first cohort.
2. Opened online registration for these 14 nursing homes to commit to their participation in the project on 12/16/16. The deadline for registration is 1/13/16. They will be trained in May and June of 2016.
3. Identified 13 additional nursing homes that qualified for OMA-QIP training and funding in the second cohort. They will be trained in August 2017.

Materials Development:

1. Worked with Michael DeGrazier, videographer, to complete shooting videos for online training material development on 10/15/16.
2. Announced RFP for IT companies to develop OMA online training course on 9/30/16; Reviewed 7 applicants on 11/11/16; Conducted meetings with 3 finalists and hired one IT company on 12/20/16; Selected one company, Earthling Interactive (<http://earthlinginteractive.com>) on 12/22/16 to work with OMA in the next 2.5 years.